***Money\_saver: User profile 1.***

Name: Frank

Age: 21

Behaviour:

1. Drinker.
2. Likes to go out.
3. Likes live music.
4. Wants to and likes to travel.
5. Lives in overdraft.

Demographics:

1. Student.
2. Single.
3. Low income.

Needs and goals:

1. Needs to save to travel after graduation.
2. Escape overdraft.
3. Wants money for activities and dates.
4. Needs some money saving advice.
5. Needs to keep track of spending.
6. Wants to compare spending (days, weeks, months)
7. Primarily uses the application on a computer.